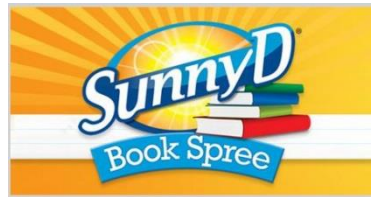
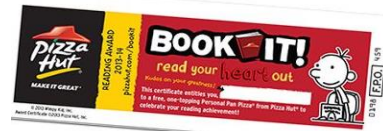
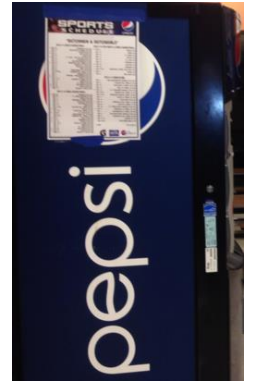
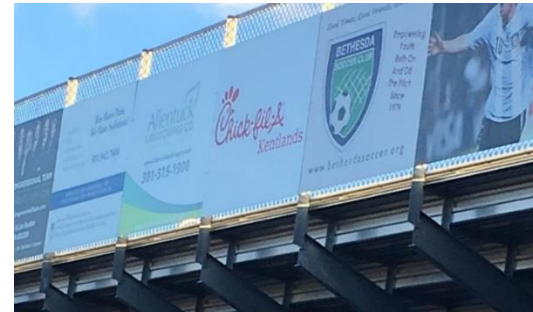


# The many forms of junk food marketing in schools



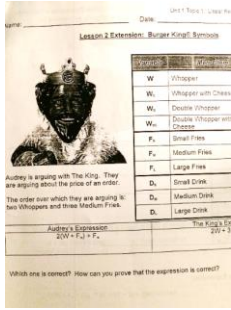
*Incentive programs*



*Billboards, banners, vending machine exteriors*

# The many forms of junk food marketing in schools

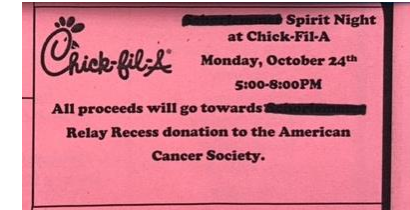
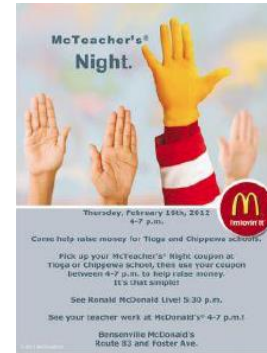
## Educational materials, classroom lessons



Learning algebra, by Burger King

Learning to count, by Jamba Juice

## Fundraisers



## Label redemption programs (such as General Mills Box Tops for Education and Campbell's Labels for Education)

## In-school publications (such as ads in this school booklet) In-school television (such as Channel One News)

